NONSO DESMOND ANETOH

OTTAWA (OPEN TO REMOTE POSITIONS)
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INDUSTRY-SPECIFIC SKILLS

- Front-end: React/Nextjs, Javascript/TypeScript, Nodejs/Express, HTML, CSS/SCSS, Pug, Liquid, GSAP, Prismic, GraphQL, Threejs, Webflow, Wordpress, Shopify, Drupal.

EDUCATION

Interactive Media Design Diploma   2025
Algonquin College, Ottawa, Canada
- Dean's honour List
- CGPA: 3.92 / 4.0

PROFESSIONAL EXPERIENCE

Web Developer (Freelance)   Dec 2023 - Present
ACTTA Studio, Ottawa, Ontario, Canada
- Executed successful implementation of a CMS, page transitions, animations, French localization, pagination, and other key features from scratch without relying on any frontend frameworks.
- Collaborated closely with a multidisciplinary team of designers to meticulously translate mockups into pixel-perfect website elements, ensuring precision across 6 screen sizes and various devices.
- Improved website speed by 42% and user experience metrics by 34% on Vercel through performance optimizations including lazy loading, image compression, and minification.

Front-End Developer, UI Lead & Content Writer (Contract)   Nov 2022 - Jan 2023
Rexvirgo Media, Lefke, Cyprus
- Initiated a company-wide training program on latest digital marketing tools and strategies, leading to enhanced team skills and knowledge, resulting in a 20% increase in digital marketing efficiency.
- Conducted extensive user research, understanding audience's preferences and pain points, integrating feedback into redesign process, resulting in a 15% rise in conversion rates.
- Implemented localization functionality within the Next.js framework to cater to both Turkish and English-speaking audiences, leading to a 40% increase in user engagement.

Part-Time Front-End Developer   Sep 2021 - Jun 2022
Univacity, Lagos (Remote), Nigeria
- Designed and developed interactive user interfaces using Angular, resulting in a 20% enhancement in overall user experience and a 15% increase in user engagement.
- Played a pivotal role in integrating MongoDB into tech stack, enabling 30% more efficient data management and calculable storage capabilities for applications.
- Collaborated with cross-functional teams to develop a comprehensive marketing strategy, resulting in a successful campaign achieved a 30% increase in customer engagement and retention.

CERTIFICATIONS & TRAINING

Meta Front-End Developer Specialization   May 2023
META, California (Remote), USA